

PHOTO CONTEST

Dear Carcassonne fan,

To celebrate 20 years of Carcassonne we want to invite you to join our worldwide Instagram photo contest from July 17 – August 15, 2021. Just like in a game of Carcassonne, you will use your meeple to score points. Whoever has collected the most points by the end of the contest, will be the winner. So, what do you need to join? How can you score points? You will find the answers here:

How to take part

1. What you'll need

+ a cellphone with a camera

+ an Instagram account

+ one or more Meeple

+ a little bit of creativity



2. How to play

Get creative and put your Meeple into the limelight in front of certain backgrounds. We have already picked out some categories related to the Carcassonne universe: e.g., a river, a cloister or a circus. Take a picture of your meeple and upload it to your public Instagram profile.

Make sure to add the following info as text:

+ #What is in the picture & category

+ #Carcassonne20Contest

+ #Carcassonne20NA (your country code, for example NA for North America)

You can only upload 1 photo for each category!

We will award points for each category (max. 5 points), plus extra points for creativity (max. 3 points).

In our example, Alena would receive 4 points – 3 for the river and 1 for creativity



3. Categories and respective points

There are 14 categories, ranging from easy to hard, each worth between 2 and 5 points.

Road - 2 Points

Field - 2 Points

Fountain - 2 Points

Market - 3 Points

Inn - 3 Points

River - 3 Points

Tower - 4 Points

Dragon - 4 Points

Cloister - 4 Points

World Heritage Site - 4 Points

Cathedral - 5 Points

Circus - 5 Points

Volcano - 5 Points

Pig - 5 Points

Particularly pretty or creative photos can receive up to **3 extra points!**

What can I win?

#Carcassonne20NA (national)

Among the 20 leading contestants (by points) we will raffle of 20 Carcassonne anniversary editions!

#Carcassonne20Contest (international)

The top 20 contestants of each country will be entered into a global raffle. 5 winners will be selected to win a 3-day-trip to the city of Carcassonne, including arrival and departure, admission fees and more.

Have fun playing!

Follow us on Instagram:

@ZManGames_

The conditions of participation can be found here:

www.zmangames.com/en/products/carcassonne-20th-anniversary/